

CONTRACT



WCCB
1 Television Place
Charlotte, NC 28205
(704)372-1800

And:

Great American Media
1010 Wisconsin Ave NW Suite 800
Washington, DC 20077

<u>Contract / Revision</u> 129513 /		<u>Alt Order #</u> 07874325
<u>Product</u> DCCC		
<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Estimate #</u> 1192	
<u>Advertiser</u> DCCC-Dem Cntrs Cmpg		<u>Original Date / Revision</u> 05/16/12 / 08/09/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WCCB	<u>Account Executive</u> Merideth Radow	<u>Sales Office</u> Washington-Eag
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8079	<u>Advertiser Code</u> 11	<u>Product Code</u> 14
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WCCB	10/30/12	11/02/12	Fox News Rising	530a-8a		:30			NM	4	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$90.00			
N 2	WCCB	11/06/12	11/06/12	Fox News Rising	530a-8a		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$90.00			
N 3	WCCB	10/30/12	11/02/12	Fox News Rising 8a-9a	8a-9a		:30			NM	4	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$90.00			
N 4	WCCB	11/06/12	11/06/12	Fox News Rising 8a-9a	8a-9a		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$90.00			
N 5	WCCB	10/30/12	11/02/12	Ellen	5p-6p		:30			NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$225.00			
N 6	WCCB	11/06/12	11/06/12	Ellen	5p-6p		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$225.00			
N 7	WCCB	10/30/12	11/02/12	How I Met Your Mother	630p-7p		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$200.00			
N 8	WCCB	10/30/12	11/02/12	Big Bang Theory 7pm	7p-730p		:30			NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				3	\$425.00			
N 9	WCCB	10/30/12	11/02/12	Big Bang Theory 730pm	730p-8p		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$600.00			
N 10	WCCB	10/30/12	11/02/12	Fox News @ 10pm	10p-1035p		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				3	\$450.00			
N 11	WCCB	10/30/12	11/02/12	Fox News EDGE	1035p-11p		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$250.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> DCCC-Dem Cngrs Cmpg		<u>Original Date / Revision</u> 05/16/12 / 08/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals SpotsAmount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 12	WCCB	11/03/12	11/04/12	Fox News @ 10pm Sa/Su	10p-1035p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----SS				1	\$250.00			
N 13	WCCB	10/30/12	11/02/12	M-F 12a-1230a	12a-1230a		:30			NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				3	\$90.00			
N 14	WCCB	11/05/12	11/05/12	bones	8p-9p		:30			NM	2	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,400.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WCCB	11/05/12-11/11/12	bones	8p-9p	M-----	:30	\$1,400.00	NM		
See MG 14.2,14.3												
		2	WCCB	11/03/12-11/03/12	College FB	3p-630p/330p-7p	-----Sa--	:30	\$1,400.00	NM		
		Ⓜ	MG for 14.1,19.1									
		3	WCCB	10/31/12-10/31/12	X Factor	X Factor	---W-----	:30	\$5,000.00	NM		
		Ⓜ	MG for 14.1,19.1									
N 15	WCCB	10/31/12	10/31/12	X Factor	X Factor		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$2,000.00			
N 16	WCCB	11/01/12	11/01/12	X Factor	X Factor		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$2,000.00			
N 17	WCCB	11/01/12	11/01/12	glee	9p-10p		:30			NM	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$2,750.00			
N 18	WCCB	10/31/12	11/01/12	World Series	730p-ccl		:30			NM	2	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WT---				2	\$2,100.00			
N 19	WCCB	11/04/12	11/04/12	Fox NFL Late Game	NFL Football		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$5,000.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WCCB	10/29/12-11/04/12	Fox NFL Late Game	NFL Football	-----Su	:30	\$5,000.00	NM		
See MG 14.2,14.3												
N 20	WCCB	11/04/12	11/04/12	Panthers Game	Panthers Game		:30			NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$8,000.00			
N 21	WCCB	11/05/12	11/05/12	Fox News Rising	530a-8a		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$90.00			
N 22	WCCB	11/05/12	11/05/12	Big Bang Theory 7pm	7p-730p		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$425.00			
N 23	WCCB	11/05/12	11/05/12	Big Bang Theory 730pm	730p-8p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$600.00			
N 24	WCCB	11/05/12	11/05/12	Fox News @ 10pm	10p-1035p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$450.00			
N 25	WCCB	11/05/12	11/05/12	Fox News Rising 8a-9a	8a-9a		:30			NM	1	\$90.00

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											Spots	Amount
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Week:		11/05/12	11/11/12	M-----				1	\$90.00			
N 26	WCCB	11/05/12	11/05/12	Ellen	5p-6p		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$225.00			
Totals											51	\$36,600.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	51	\$36,600.00	\$31,110.00
Totals	51	\$36,600.00	\$31,110.00

Signature: _____ **Date:** _____

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